CLOUDBURST

You know owners held back by their software or their tools. We'll get them moving.

Cloudburst builds, runs, and grows the software a business depends on. When you meet an owner who needs that, one intro is all it takes, and you earn **10% of everything they pay us in their first year**.

WHO TO SEND US

- **Customers and revenue.** A real business, often $500K to $1M or more, where software is how it delivers or how it grows.
- **Outgrown or stuck.** Hitting the limits of spreadsheets, off-the-shelf tools, or AI experiments. Or custom software that stalled.
- **One person who decides.** An owner, PM, or ops lead who sets priorities and says "done." They don't need to be technical.

Not a fit: a founder with no business behind it yet, someone who only needs a website or a store, or a one-off fix.

WHAT YOU'LL HEAR

- *"Our developer moved on, and nobody else knows how it works."*
- *"We run the whole thing on spreadsheets, and they're breaking."*
- *"AI does pieces of the work, but nothing connects and my team can't see it."*

HOW TO REFER

> **"You should talk to Zack at Cloudburst. They get software like yours unstuck, and the first step is small."**
>
> Then **email Zack with the client copied.** That email is the referral record.

> *"Trusting Cloudburst as our dev team has allowed us to focus on doing the things that founders are uniquely positioned to do, that leverage our expertise."*
>
> **Thompson Aderinkomi**, CEO, Nice Healthcare

WHERE THEY START

1. **New Build** $5,000–$30,000
   For a business that's outgrown its tools, or an idea that isn't built yet. Software built around how they already work, with the price fixed before we start.

2. **Owner's Manual** $1,500 · one week
   For software that already exists. Six plain-language documents and a firm quote for what's next, including an Adoption Sprint (from $3,500) if it needs one. Move ahead within 30 days and the full $1,500 goes toward their Adoption Sprint or Run & Grow.

   > **Guarantee:** If you're not happy with your Owner's Manual, we'll refund your money, and you keep the Manual.

3. **Run & Grow** From $1,500/month
   One flat monthly number: Run $1,500, Grow $4,000, Scale $6,000. No hourly rates, no overages, no new quote for every change. Code, data, and accounts stay in the client's name.

THE PARTNER PROGRAM

10% of everything they pay us in year one.

- **Starts with their first invoice.** New builds, Sprints, and add-ons all count.
- **Paid monthly, after we're paid.** No cap, no quota.
- **Clients pay published prices.** Your share comes from ours.
- **Can't accept fees?** Some advisors can't. Say so at the intro.

Manual + Run	Manual + Grow	Manual + Scale
$1,800	$4,800	$7,200

Your first year at published prices, with the Manual applied. A New Build adds 10% on top.

As of Oct 26, 2026

Next step: email Zack with the client copied.
zack.steven@cloudburststudio.com

Zack Steven, Founder & CEO
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